

The diagram shows a rectangular card layout with three concentric borders. The outermost border is black, the middle border is red, and the innermost border is blue. The card is oriented vertically. Text and arrows explain the function of each line.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2X5
WITH BLEED - 2.125X5.125