



The diagram shows a horizontal rectangular card with rounded corners. It features three concentric lines: an outermost orange line, a middle blue line, and an innermost black line. An upward-pointing arrow is positioned at the top center, pointing to the black line. Two horizontal arrows on the right side point to the blue and orange lines respectively.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 1X3
WITH BLEED - 1.125X3.125