

The diagram shows a square layout with three concentric borders. The outermost border is black, the middle is red, and the innermost is blue. The text explains the function of each line: the black line is the bleed line, the red line is the cut line, and the blue line is the safety line. Arrows point from the text to the corresponding lines: a black arrow points to the top black line, a red arrow points to the right red line, and a blue arrow points to the right blue line.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2.5X2.5
WITH BLEED - 2.625X2.625