

The diagram shows a rectangular layout with three concentric borders. The outermost border is a thin black line. Inside it is a red border, and the innermost border is a blue line. The text explains the function of each line: the black line is the bleed line, the red line is the cut line, and the blue line is the safety line. Arrows point from the text to the corresponding lines. At the bottom, the finished size and size with bleed are specified.

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**FINISHED SIZE - 4X2**  
**WITH BLEED - 4.125X2.125**