



The diagram shows a rounded rectangular card layout. It features three concentric lines: an outermost orange line (bleed line), a middle red line (cut line), and an innermost blue line (safety line). The card is oriented vertically. Text and arrows explain the function of each line. At the bottom, the finished size and size with bleed are specified.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 1X2
WITH BLEED - 1.125X2.125