

The diagram shows a large oval shape representing a finished product. It features three concentric lines: an outermost black line, a middle red line, and an innermost blue line. Arrows point from the text to each of these lines. The black line is the outermost, the red line is in the middle, and the blue line is the innermost. The text explains that the black line is the bleed line, the red line is the cut line, and the blue line is the safety line.

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**FINISHED SIZE - 2X3**  
**WITH BLEED - 2.125X3.125**