

The diagram shows a 3x5 card with three concentric borders: an outermost orange line (bleed line), a middle red line (cut line), and an innermost blue line (safety line). The card is oriented vertically. Text and arrows explain the function of each line.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 3X5
WITH BLEED - 3.125X5.125