



A circular diagram illustrating the relationship between three concentric lines: a black outermost line, a red middle line, and a blue innermost line. Arrows point from the text descriptions to their respective lines.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 3.5X4
WITH BLEED - 3.625X4.125